

- Full Day: \$55 WTC Members/\$65 Non-Members *(unlimited appointments, refreshments, buffet luncheon program with trade representatives)*
- Appointments Only: \$20 for WTC Members/\$25 Non-Members *(unlimited appointments, refreshments)*

CC Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please make checks payable to: World Trade Center Harrisburg*

**Register By:** Phone: 717-843-1090 | Mail: 1000 N. Cameron St., Harrisburg, PA 17103 |  
Online: <https://register.wtccentralpa.org/>



**THANK YOU TO OUR SPONSORS TO DATE**

SILVER:



BRONZE:



**STRATEGIC PARTNERS**



Funded in part by DCED's Office of International Business Development

**BRINGING THE WORLD TO PA!**

September 18, 2019

Stokesay Castle, Reading, PA

9:00 am - 5:00 pm

Hosted together with:



## EXPAND YOUR GLOBAL PRESENCE

In conjunction with DCED's Office of International Business Development, WTC Harrisburg is hosting the team from Pennsylvania's fifteen overseas trade offices.



Companies from the southcentral region will have the opportunity to schedule individual appointments with trade office representatives and discuss exporting and market expansion opportunities.

### TRADE SERVICES INCLUDE:

- Market entry strategy
- Market intelligence
- Competitive intelligence
- Identification of overseas partners, agents, or distributors
- Identification of industry/government contacts
- Foreign company background checks
- Regulatory information on products, tariffs, or duty rates
- In-country transportation
- Arrangement of appointments with potential customers or distributors
- Trade show support
- And more!

## BRINGING THE WORLD TO PA!

### REGISTRATION FORM

Name: \_\_\_\_\_  
 Additional Attendee: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Please number, in order of importance, the offices that you wish to meet with:

<input type="checkbox"/> <b>Australia and New Zealand</b>	<input type="checkbox"/> <b>China</b>	<input type="checkbox"/> <b>Netherlands and Belgium</b>
<input type="checkbox"/> <b>ASEAN (Singapore)</b> (Indonesia, Malaysia, Philippines, Singapore, Thailand, & Vietnam)	<input type="checkbox"/> <b>Germany</b> (Austria, Italy, Switzerland)	<input type="checkbox"/> <b>Saudi Arabia</b>
<input type="checkbox"/> <b>Arab Gulf Region</b> (Bahrain, Oman, Kuwait, Qatar, United Arab Emirates)	<input type="checkbox"/> <b>India</b>	<input type="checkbox"/> <b>South Korea</b>
<input type="checkbox"/> <b>Canada</b>	<input type="checkbox"/> <b>Mexico</b>	<input type="checkbox"/> <b>Taiwan</b>
<input type="checkbox"/> <b>Central &amp; Eastern Europe</b> (Belarus, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Russia, Serbia, Slovak Republic, Slovenia, Ukraine)	<input type="checkbox"/> <b>Middle East Region</b> (Egypt, Greece, Israel, Jordan, Turkey)	<input type="checkbox"/> <b>United Kingdom</b> (Denmark, Finland, Ireland, Norway, Sweden)

\*This list may be subject to change

Continue to the back to complete the registration form

Morning Appointment Preference

Afternoon Appointment Preference