

## “Bringing the World to PA”

March 19, 2024

Commonwealth Keystone Building, Harrisburg PA

### Sponsorship and Exhibitor Opportunities

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We will be hosting the team from Pennsylvania’s overseas trade offices for our annual **Bringing the World to PA** event. Companies from the southcentral region will have the opportunity to schedule individual appointments and discuss their international business expansion plans.

A luncheon program will provide additional networking opportunities.

#### Gold Level Sponsorship (\$3,000)

- Sponsor Recognition with opportunity to provide a company overview, plus speaker introduction
- Eight (8) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Premium complimentary booth space
- Special mention during program
- Company name, logo and description listed in the program
- PA Overseas Rep of your choice to sit with you at lunch
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Gold Sponsor of this event on the WTC Harrisburg website
- Opportunity to distribute marketing material at table

#### Silver Level Sponsorship (\$2,000)

- Sponsor Recognition with opportunity for brief comments and/or introduce speaker
- Four (4) complimentary tickets
- Company banner prominently displayed
- Company name & logo in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo, and description listed in program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate logo link as a Silver Sponsor of this event on the WTC Harrisburg website

#### Bronze Level Sponsorship (\$1,000)

- Two (2) complimentary tickets
- Company banner displayed
- Company name in all print promotion
- Complimentary booth space
- Special mention during program
- Company name, logo and description listed in the program
- Company name, logo and description listed in the program
- WTC membership rates for customers interested in attending
- Complete listing of attendees
- Corporate link as a Bronze Sponsor of this event on the WTC Harrisburg website

#### Exhibiting at Bringing the World to PA! (\$500)

- Two (2) complimentary tickets
- Skirted 6 ft. table and two chairs
- Company name, logo, and description listed in the attendee program booklet

*The exhibitor is responsible for all booth decoration, personnel, shipping, computer, telephone and other requirements. Floor exhibit space is made available on a first-come, first-served basis.*

