

PENNSYLVANIA GETS IT DONE.

GREAT AMERICAN FOOD SHOWCASE AT THE CHINA INTERNATIONAL RURAL INNOVATION & DEVELOPMENT EXPO

March 27-29, 2025

PENNSYLVANIA OFFICE OF INTERNATIONAL BUSINESS DEVELOPMENT



2025
IRID EXPO

INTERNATIONAL RURAL INNOVATION & DEVELOPMENT EXPO

国际乡村发展创新博览会

JOIN US

The Pennsylvania Office of International Business Development and our Pennsylvania Trade Office in Shanghai, China invite you to **join us at the China International Rural Innovation & Development Expo**.

The Pennsylvania Trade Office in Shanghai has obtained a booth space at Great American Food Showcase at the show to promote and identify new business opportunities for our valued Pennsylvania Food & Beverage, and other agriculture businesses.

Two Options

1. Send your one-page e-catalog and let Pennsylvania's Shanghai Office promote your products & services and identify new business opportunities.
2. We encourage you to send some product samples to showcase at the booth.

As a participant, you will receive the following services:

- Products/Service showcase
- Complimentary one-page brochure translation
- Trade lead follow-up after the show

ABOUT the EXHIBITION

The China International Rural Innovation & Development Expo is the first international expo in China focusing on the entire industrial chain of rural development in China and abroad. The Expo features high-quality government/business project matchmaking, bringing together a large number of distributors, agents, traders, and major end-users from various industries. The event aims to fully empower rural industries by facilitating effective supply-demand connections and interconnectivity.

The exhibition hosts more than 500 exhibitors and more than 30,000 visitors, making it a growing platform for smart agriculture and farming, agricultural product processing, environmental governance and comprehensive reuse of resources, etc.

REGISTRATION

Deadline: March 14, 2025

Registration Fee: Free

*To any companies willing to send product samples for showcase, please ensure your samples are delivered before March 14, in case of any delays caused by customs issues.

PARTICIPATION AGREEMENT

CHINA INTERNATIONAL RURAL INNOVATION & DEVELOPMENT EXPO

March 27-29, 2025

Attention: Trung Tran | truTRAN@pa.gov
Registration deadline is March 14, 2025

- Please forward a signed electronic copy of this agreement to:
Trung Tran at the Pennsylvania Department of Community & Economic Development
BusinessPA – International Trade
truTRAN@pa.gov

| | | |
|------------------|----------|------|
| COMPANY NAME: | | |
| ADDRESS: | | |
| CITY: | STATE: | ZIP: |
| TELEPHONE: | FAX: | |
| COMPANY CONTACT: | TITLE: | |
| EMAIL: | WEBSITE: | |

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the **Products/Service Showcase in China;**

China International Rural Innovation & Development Expo 2025:

- No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- Participating companies assume all risks of participation in the Products/Service Showcase in China 2025.
- If participants prefer to prepare a personal schedule, prior information and coordination is required.
- All participating companies must provide information on the results attained through participation in this program to the Pennsylvania Department of Community and Economic Development. “Results” are current and future sales and dealings transacted as an outcome of attending the trade show. This information is confidential and will be held in strictest confidence.

Authorized Representative (print)

Signature

Title

Date